



Maximum A Posteriori

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Previously in CS109...

Game of Estimators

Estimators
↓

Maximum
Likelihood
←



Non spoiler alert: this didn't happen in game of thrones

Maximum Likelihood Estimator

You observe n datapoints: $x^{(1)}, \dots, x^{(n)}$

Think: observations of n IID random variables: $X^{(1)}, \dots, X^{(n)}$

Where: $X^{(i)}$ has likelihood (PDF) function: $f(X^{(i)} = x^{(i)} | \theta)$

Likelihood of data

$$L(\theta) = \prod_i f(X^{(i)} = x^{(i)} | \theta)$$

Log Likelihood

$$LL(\theta) = \sum_i \log f(X^{(i)} = x^{(i)} | \theta)$$

Max Likelihood

$$\hat{\theta}_{MLE} = \operatorname{argmax}_{\theta} (LL(\theta))$$

You have now estimated parameters...



Side Plot

argmax

argmax of log

Gradient Ascent

Mother of
optimizations?



Linear Regression (simple)

$X = \text{CO}_2 \text{ level}$

$Y = \text{Average Global Temperature}$

N training datapoints

$(\mathbf{x}^{(1)}, y^{(1)}), (\mathbf{x}^{(2)}, y^{(2)}), \dots, (\mathbf{x}^{(n)}, y^{(n)})$

Linear Regression Lite Model

$$Y = \theta \cdot X + Z$$

$$Z \sim N(0, \sigma^2)$$

$$Y|X \sim N(\theta X, \sigma^2)$$

Linear Regression (simple)

N training datapoints: $(\mathbf{x}^{(1)}, y^{(1)}), (\mathbf{x}^{(2)}, y^{(2)}), \dots, (\mathbf{x}^{(n)}, y^{(n)})$

$$\hat{\theta} = \operatorname{argmax}_{\theta} \left(- \sum_{i=1}^n (y^{(i)} - \theta x^{(i)})^2 \right)$$

$$\frac{\partial LL(\theta)}{\partial \theta} = \sum_{i=1}^n 2(y^{(i)} - \theta x^{(i)})(x^{(i)})$$

Linear Regression (simple)

Initialize: $\theta = 0$

Repeat many times:

gradient = 0

For each training example (x, y) :

gradient += $2(y - \theta x) x$

$\theta += \eta * \text{gradient}$

Linear Regression (regular)

$X_1 = \text{Temperature}$

$X_2 = \text{Elevation}$

$X_3 = \text{CO}_2 \text{ level yesterday}$

$X_4 = \text{GDP of region}$

$X_5 = \text{Acres of forest growth}$

$Y = \text{CO}_2 \text{ levels}$

Linear Regression (regular)

Problem: Predict real value Y based on observing variable X

Model: Linear weight every feature

$$\begin{aligned} Y &= \theta_1 X_1 + \dots + \theta_m X_m + Z \\ &= \boldsymbol{\theta}^T \mathbf{X} + Z \end{aligned}$$

Training: Gradient ascent to chose the best thetas to describe your data

$$\hat{\boldsymbol{\theta}}_{MLE} = \underset{\boldsymbol{\theta}}{\operatorname{argmax}} \left(- \sum_{i=1}^n (y^{(i)} - \boldsymbol{\theta} x^{(i)})^2 \right)$$

Linear Regression (regular)

Initialize: $\theta_j = 0$ for all $0 \leq j \leq m$

Repeat many times:

gradient[j] = 0 for all $0 \leq j \leq m$

For each training example (\mathbf{x}, y) :

For each parameter j :

gradient[j] += $(y - \theta^T \mathbf{x}) (-\mathbf{x}[j])$

$\theta_j += \eta * \text{gradient}[j]$ for all $0 \leq j \leq m$

Predicting Warriors

$Y = \text{Warriors points}$

$$Y = \theta_1 X_1 + \dots + \theta_m X_m$$
$$= \boldsymbol{\theta}^T \mathbf{X}$$

$X_1 = \text{Opposing team ELO}$

$$\theta_1 = -2.3$$

$X_2 = \text{Points in last game}$

$$\theta_2 = +1.2$$

$X_3 = \text{Curry playing?}$

$$\theta_3 = +10.2$$

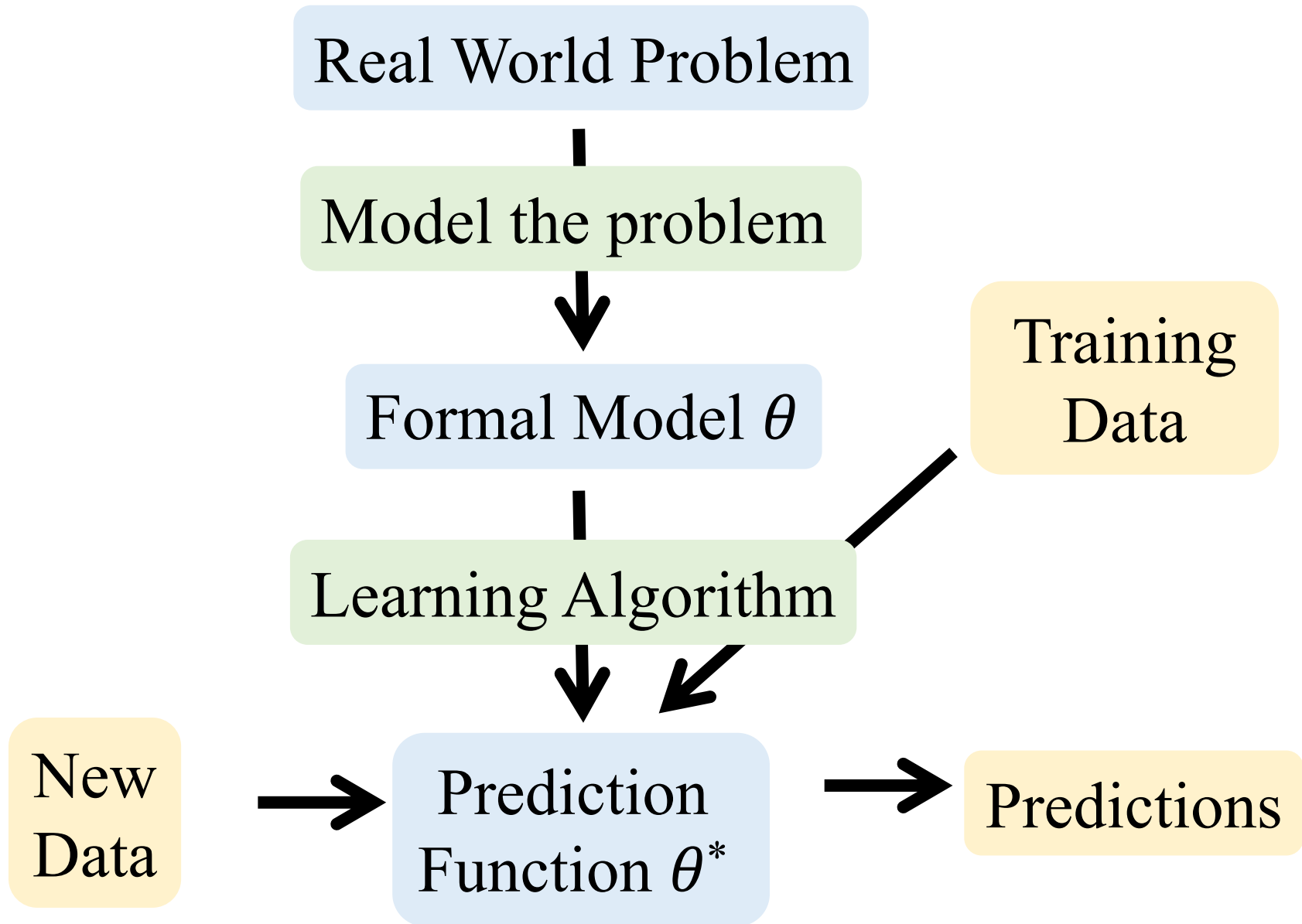
$X_4 = \text{Playing at home?}$

$$\theta_4 = +3.3$$

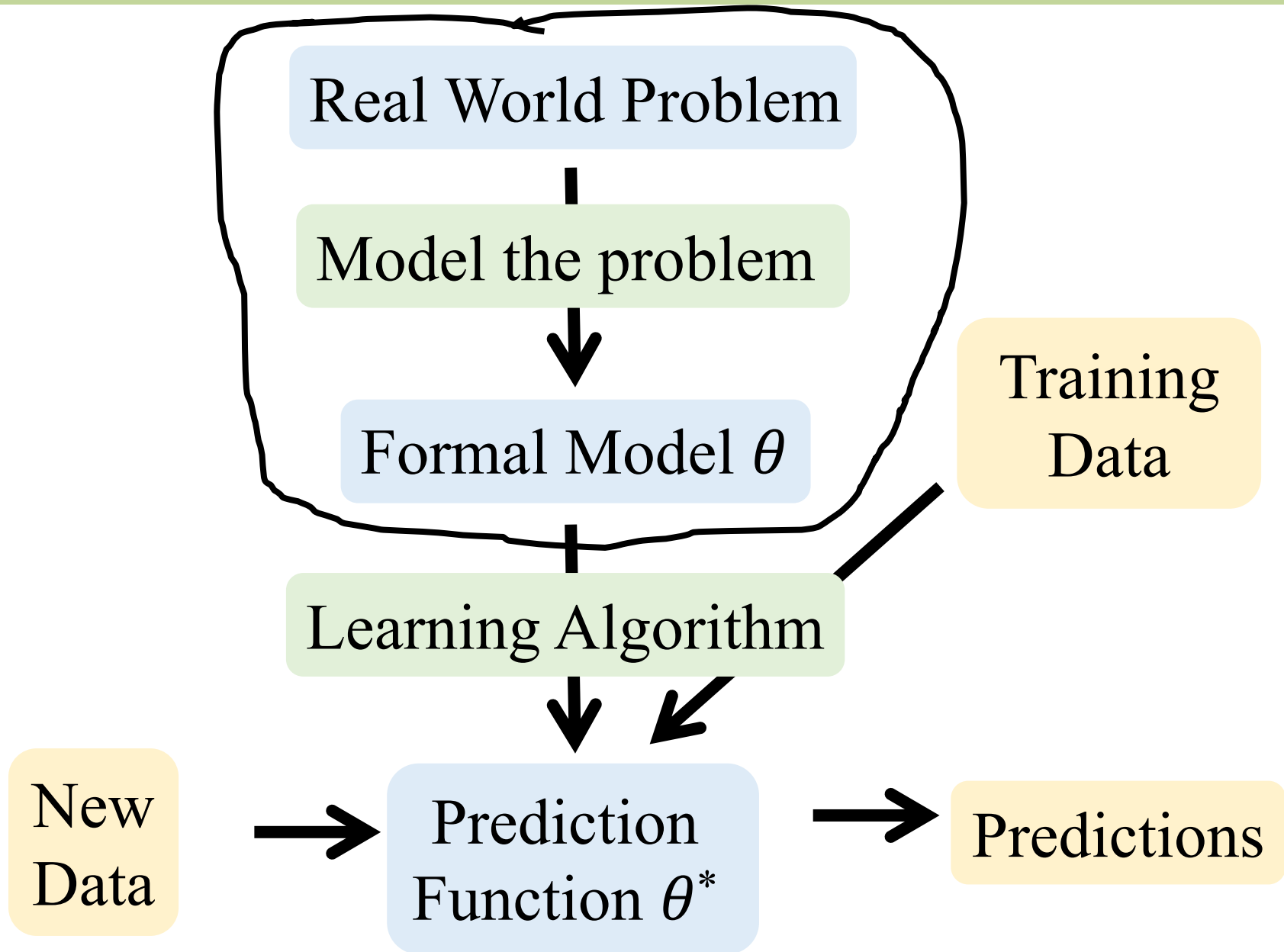
$X_5 = 1$

$$\theta_5 = +95.4$$

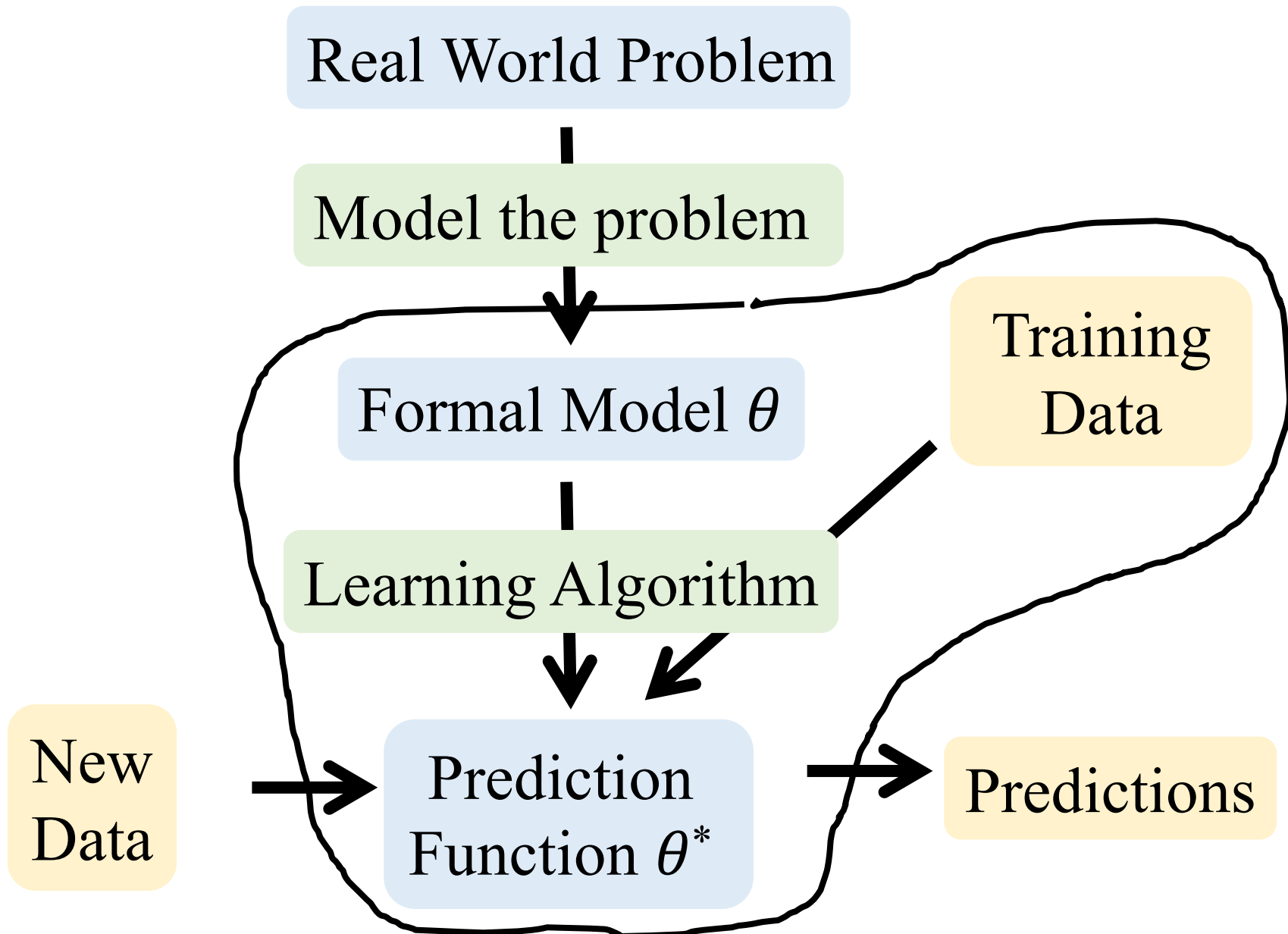
Supervised Learning



Modelling



Training



Make Predictions

Real World Problem

Model the problem

Formal Model θ

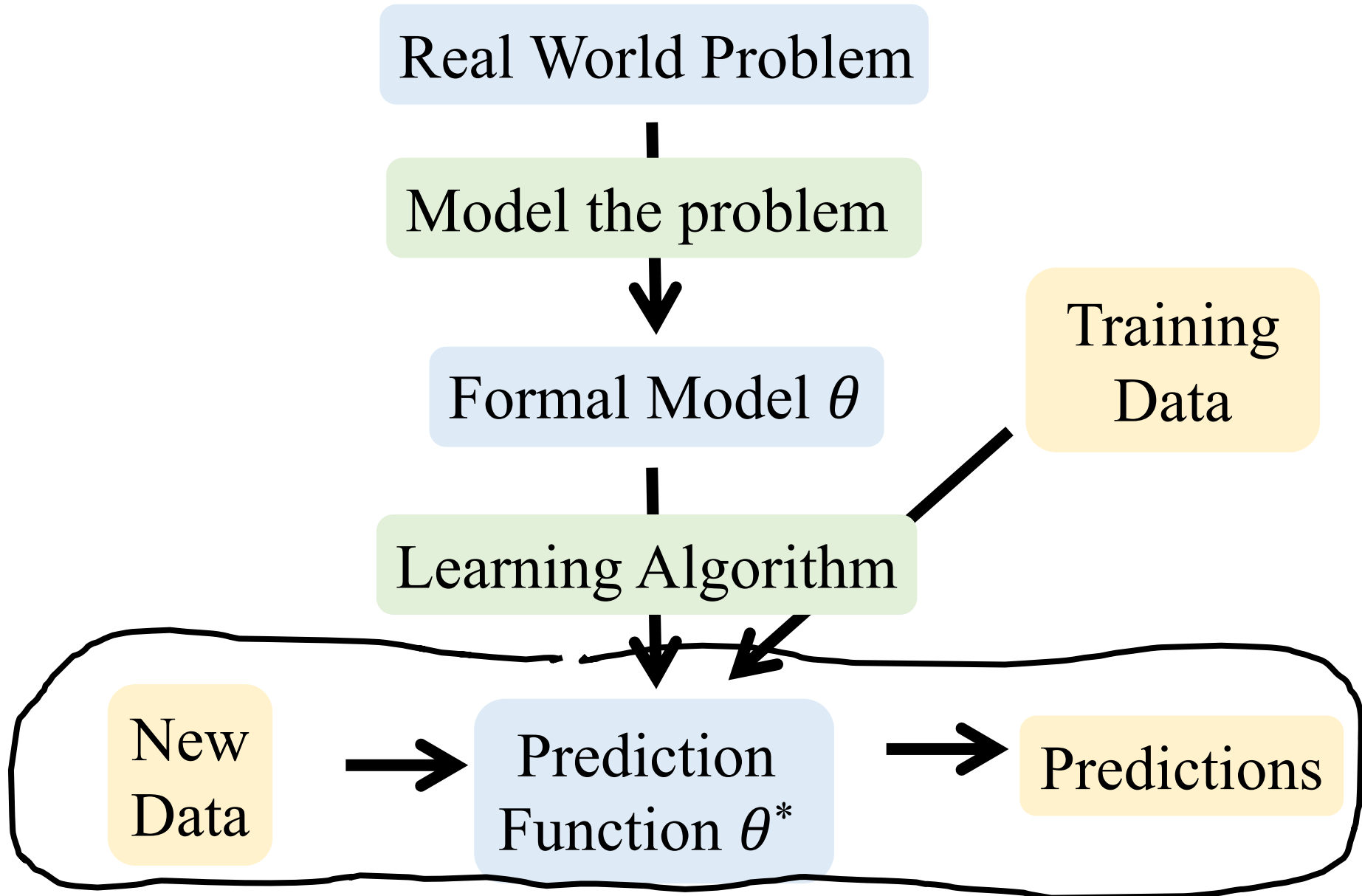
Training
Data

Learning Algorithm

New
Data

Prediction
Function θ^*

Predictions



Our Path

Neural Networks

Linear
Regression

Naive
Bayes

Logistic
Regression

Unbiased
estimators

Maximizing
likelihood

Bayesian
estimation

Episode 2
The Song of The Last Estimator

Something rotten
in the world of MLE

Foreshadowing..

Need a Volunteer

So good to see
you again!



Two Envelopes

- I have two envelopes, will allow you to have one
 - One contains $\$X$, the other contains $\$2X$
 - Select an envelope
 - Open it!
 - Now, would you like to switch for other envelope?
 - To help you decide, compute $E[\$ \text{ in other envelope}]$
 - Let $Y = \$ \text{ in envelope you selected}$
$$E[\$ \text{ in other envelope}] = \frac{1}{2} \cdot \frac{Y}{2} + \frac{1}{2} \cdot 2Y = \frac{5}{4} Y$$
 - Before opening envelope, think either equally good
 - So, what happened by opening envelope?
 - And does it really make sense to switch?

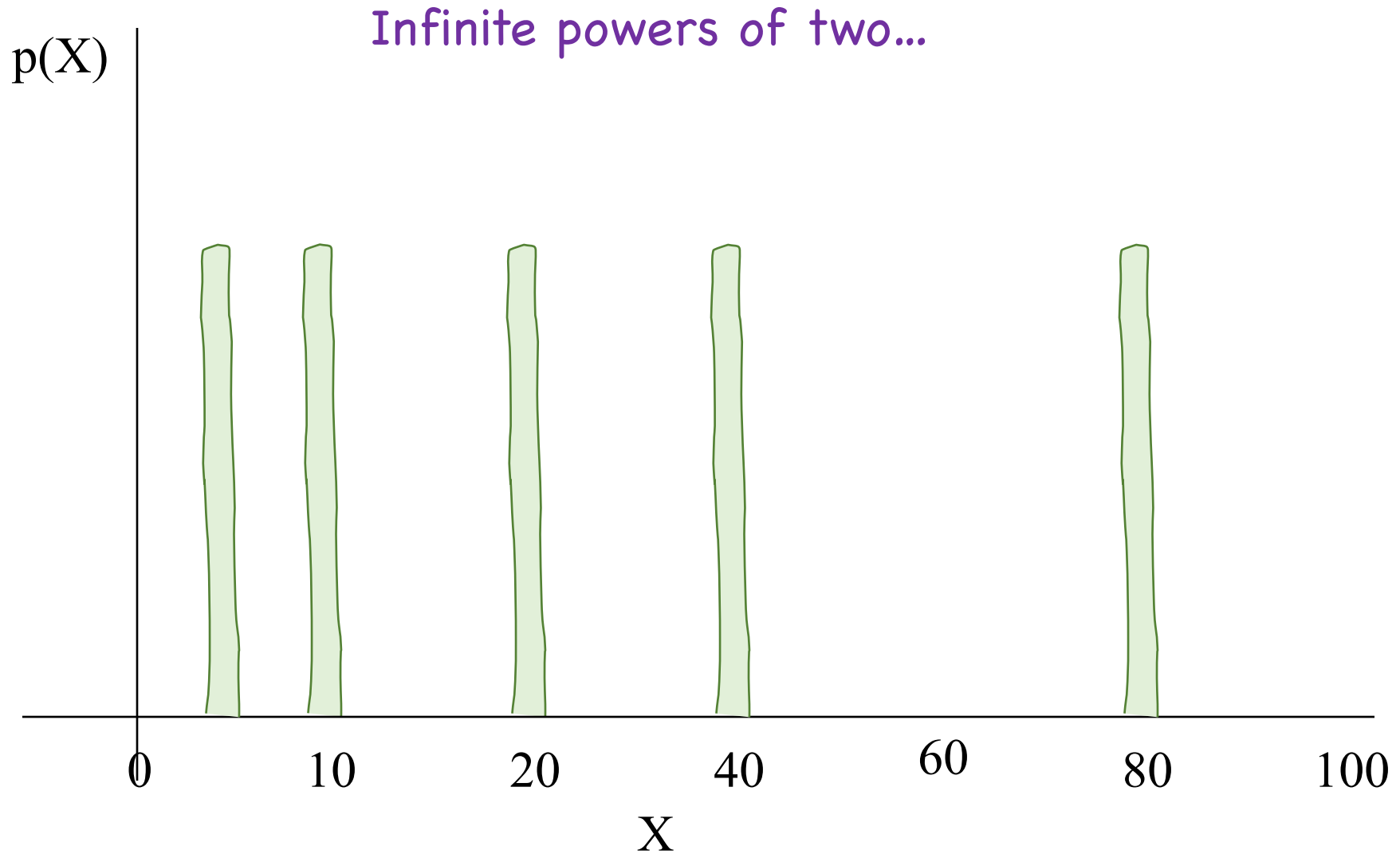
Thinking Deeper About Two Envelopes

- The “two envelopes” problem set-up
 - Two envelopes: one contains $\$X$, other contains $\$2X$
 - You select an envelope and open it
 - Let $Y = \$$ in envelope you selected
 - Let $Z = \$$ in other envelope

$$E[Z | Y] = \frac{1}{2} \cdot \frac{Y}{2} + \frac{1}{2} \cdot 2Y = \frac{5}{4} Y$$

-
- $E[Z | Y]$ above assumes all values X (where $0 < X < \infty$) are equally likely
 - Note: there are infinitely many values of X
 - So, not true probability distribution over X (doesn't integrate to 1)

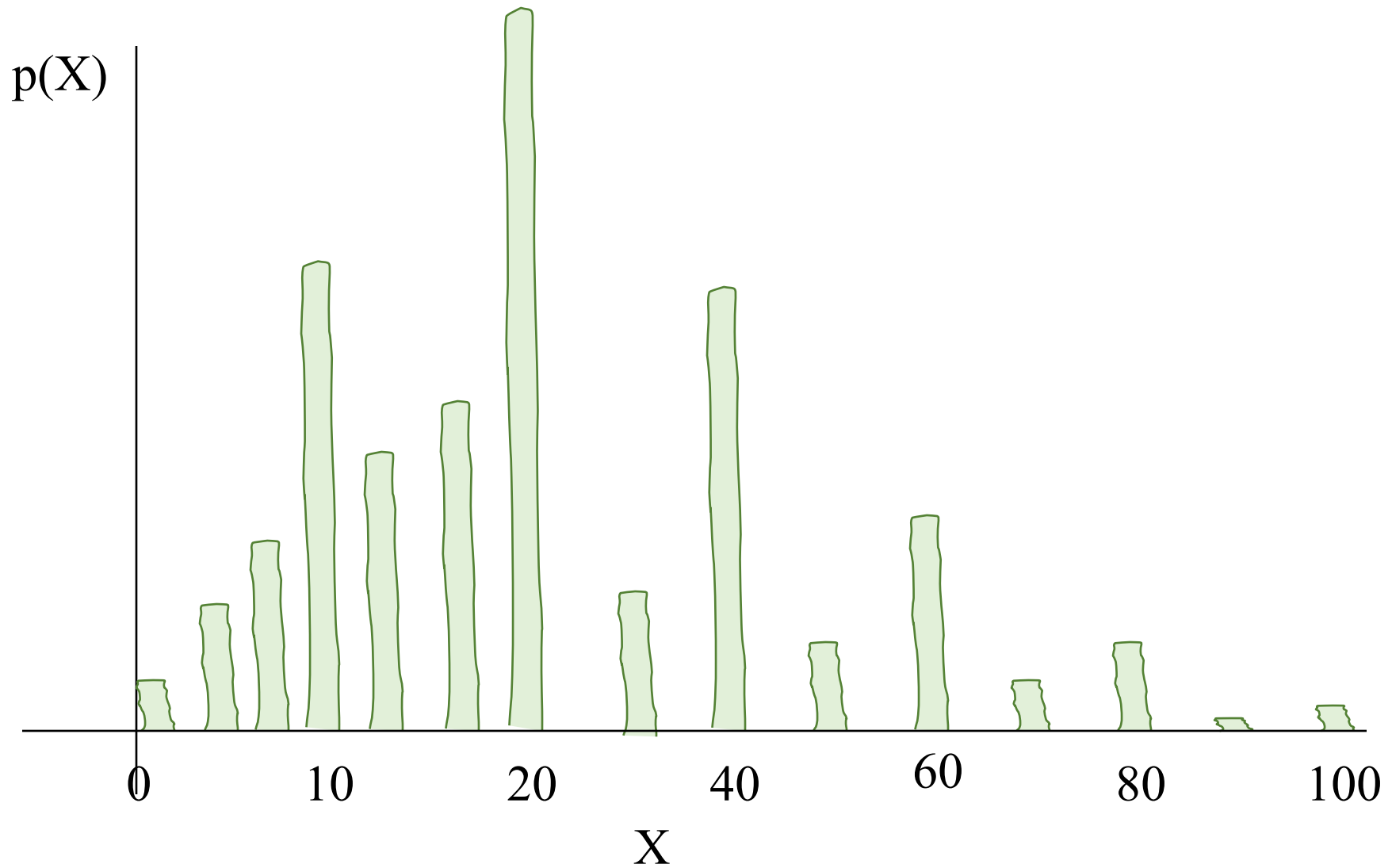
All Values are Equally Likely?



Subjectivity of Probability

- Belief about contents of envelopes
 - Since implied distribution over X is not a true probability distribution, what is our distribution over X ?
 - *Frequentist*: play game infinitely many times and see how often different values come up.
 - Problem: I only allow you to play the game *once*
 - Bayesian probability
 - Have prior belief of distribution for X (or anything for that matter)
 - Prior belief is a *subjective* probability
 - By extension, all probabilities are subjective
 - Allows us to answer question when we have no/limited data
 - E.g., probability a coin you've never flipped lands on heads
 - As we get more data, prior belief is “swamped” by data

Subjectivity of Probability



The Envelope, Please

- *Bayesian*: have prior distribution over X , $P(X)$
 - Let $Y = \$$ in envelope you selected
 - Let $Z = \$$ in other envelope
 - Open your envelope to determine Y
 - If $Y > E[Z | Y]$, keep your envelope, otherwise switch
 - No inconsistency!
 - Opening envelope provides data to compute $P(X | Y)$ and thereby compute $E[Z | Y]$
 - Of course, there's the issue of how you determined your prior distribution over X ...
 - Bayesian: Doesn't matter how you determined prior, but you *must* have one (whatever it is)
 - Imagine if envelope you opened contained \$20.01

Envelope Summary:
Probabilities are beliefs
Incorporating prior beliefs is useful

Priors for Parameter Estimation?

Flash Back: Bayes Theorem

- Bayes' Theorem (θ = model parameters, D = data):

$$\begin{array}{c} \text{"Posterior"} \\ \swarrow \\ P(\theta | D) \end{array} = \frac{\begin{array}{c} \text{"Likelihood"} \\ \swarrow \\ P(D | \theta) \end{array} \begin{array}{c} \text{"Prior"} \\ \swarrow \\ P(\theta) \end{array}}{P(D)}$$

- Likelihood: you've seen this before (in context of MLE)
 - Probability of data given probability model (parameter θ)
- Prior: before seeing any data, what is belief about model
 - I.e., what is *distribution* over parameters θ
- Posterior: after seeing data, what is belief about model
 - After data D observed, have posterior distribution $p(\theta | D)$ over parameters θ conditioned on data. Use this to predict new data.

MLE vs MAP

Data: $x^{(1)}, \dots, x^{(n)}$

Maximum Likelihood Estimation

$$\begin{aligned}\hat{\theta}_{MLE} &= \operatorname{argmax}_{\theta} f(X^{(1)} = x^{(1)}, \dots, X^{(n)} = x^{(n)} | \theta) \\ &= \operatorname{argmax}_{\theta} \left(\sum_i \log f(X^{(i)} = x^{(i)} | \theta) \right)\end{aligned}$$

Maximum A Posteriori

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\Theta = \theta | X^{(1)} = x^{(1)}, \dots, X^{(n)} = x^{(n)})$$

Notation Shorthand

MAP, without shorthand

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\Theta = \theta | X^{(1)} = x^{(1)}, \dots, X^{(n)} = x^{(n)})$$

Our shorthand notation

θ is shorthand for the event: $\Theta = \theta$

$x^{(i)}$ is shorthand for the event: $X^{(i)} = x^{(i)}$

MAP, now with shorthand

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\theta | x^{(1)}, \dots, x^{(n)})$$

MLE vs MAP

Data: $x^{(1)}, \dots, x^{(n)}$

Maximum Likelihood Estimation

$$\begin{aligned}\hat{\theta}_{MLE} &= \operatorname{argmax}_{\theta} f(x^{(1)}, \dots, x^{(n)} | \theta) \\ &= \operatorname{argmax}_{\theta} \left(\sum_i \log f(x^{(i)} | \theta) \right)\end{aligned}$$

Maximum A Posteriori

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\theta | x^{(1)}, \dots, x^{(n)})$$

Most important slide of today

Maximum A Posteriori

data: $x^{(1)}, \dots, x^{(n)}$

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\theta | x^{(1)}, \dots, x^{(n)})$$

likelihood

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} \frac{f(x^{(1)}, x^{(2)}, \dots, x^{(n)} | \theta) g(\theta)}{h(x^{(1)}, x^{(2)}, \dots, x^{(n)})}$$

posterior

prior



Maximum A Posteriori

data: $x^{(1)}, \dots, x^{(n)}$

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\theta | x^{(1)}, \dots, x^{(n)})$$

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} \frac{g(\theta) f(x^{(1)}, x^{(2)}, \dots, x^{(n)} | \theta)}{h(x^{(1)}, x^{(2)}, \dots, x^{(n)})}$$

$$= \operatorname{argmax}_{\theta} \frac{g(\theta) \prod_{i=1}^n f(x^{(i)} | \theta)}{h(x^{(1)}, x^{(2)}, \dots, x^{(n)})}$$

$$= \operatorname{argmax}_{\theta} g(\theta) \prod_{i=1}^n f(x^{(i)} | \theta)$$

$$= \operatorname{argmax}_{\theta} \left(\log(g(\theta)) + \sum_{i=1}^n \log(f(x^{(i)} | \theta)) \right)$$



monotonic

Maximum A Posteriori

Estimated
parameter



Log prior



$$\hat{\theta}_{MAP} = \underset{\theta}{\operatorname{argmax}} \left(\log(g(\theta)) + \sum_{i=1}^n \log(f(x^{(i)} | \theta)) \right)$$



Chose the value of theta
that maximizes:

Sum of

log likelihood



MLE vs MAP

Data: $x^{(1)}, \dots, x^{(n)}$

Maximum Likelihood Estimation

$$\begin{aligned}\hat{\theta}_{MLE} &= \operatorname{argmax}_{\theta} f(x^{(1)}, \dots, x^{(n)} | \theta) \\ &= \operatorname{argmax}_{\theta} \left(\sum_i \log f(x^{(i)} | \theta) \right)\end{aligned}$$

Maximum A Posteriori

$$\begin{aligned}\hat{\theta}_{MAP} &= \operatorname{argmax}_{\theta} f(\theta | x^{(1)}, \dots, x^{(n)}) \\ &= \operatorname{argmax}_{\theta} \left(\log(g(\theta)) + \sum_{i=1}^n \log(f(x^{(i)} | \theta)) \right)\end{aligned}$$

Gotta get that intuition

$P(\theta | D)$ For Bernoulli

- Prior: $\theta \sim \text{Beta}(a, b)$; data = $\{n \text{ heads}, m \text{ tails}\}$
- Estimate p , aka θ

$$\hat{\theta}_{MAP} = \underset{\theta}{\operatorname{argmax}} f(\theta|\text{data}) = \underset{\theta}{\operatorname{argmax}} f(\text{data}|\theta)g(\theta)$$

This is the
beta PDF



$$= \underset{\theta}{\operatorname{argmax}} \log g(\theta) + \log f(\text{data}|\theta)$$



This is ???

$P(\theta \mid D)$ For Bernoulli

- Prior: $\theta \sim \text{Beta}(a, b)$; data = $\{n \text{ heads}, m \text{ tails}\}$
- Estimate p , aka θ

$$\hat{\theta}_{MAP} = \underset{\theta}{\operatorname{argmax}} f(\theta \mid \text{data}) = \underset{\theta}{\operatorname{argmax}} f(\text{data} \mid \theta)g(\theta)$$

This is the
beta PDF

$$= \underset{\theta}{\operatorname{argmax}} \log g(\theta) + \log f(\text{data} \mid \theta)$$

Product of thetas and (1-theta)s

$$= \underset{\theta}{\operatorname{argmax}} \log \left[\frac{1}{\beta} \theta^{a-1} (1 - \theta)^{b-1} \right]$$

$$+ n \log f(\text{heads} \mid \theta)$$

$$+ m \log f(\text{tails} \mid \theta)$$

$$= \underset{\theta}{\operatorname{argmax}} \log \frac{1}{\beta} + (a - 1) \log \theta + (b - 1) \log(1 - \theta) + n \log \theta + m \log(1 - \theta)$$

$$= \underset{\theta}{\operatorname{argmax}} (a - 1 + n) \log \theta + (b - 1 + m) \log(1 - \theta)$$

$P(\theta | D)$ For Bernoulli

- Prior: $\theta \sim \text{Beta}(a, b)$; $D = \{n \text{ heads}, m \text{ tails}\}$
- Estimate p , aka θ

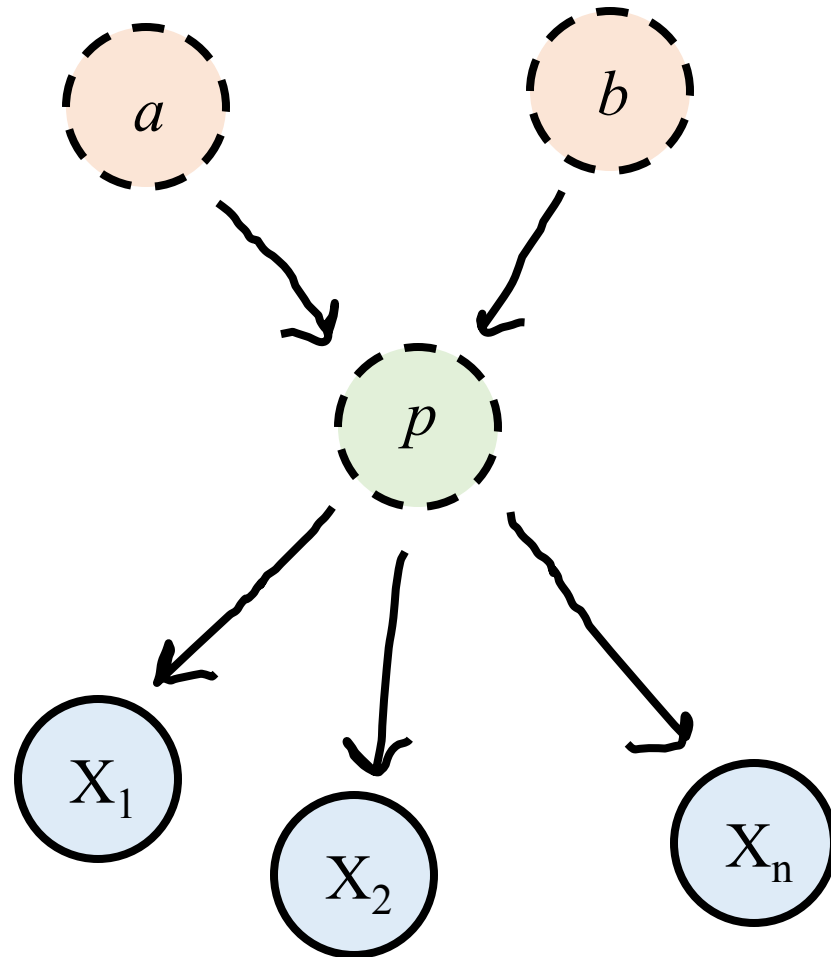
$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} f(\theta | \text{data})$$

$$= \operatorname{argmax}_{\theta} (a - 1 + n) \log \theta + (b - 1 + m) \log(1 - \theta)$$

$$= \frac{n + a - 1}{n + m + a + b - 2}$$

That's the mode of the updated beta

Hyper Parameters



Hyperparameter
 a, b are fixed

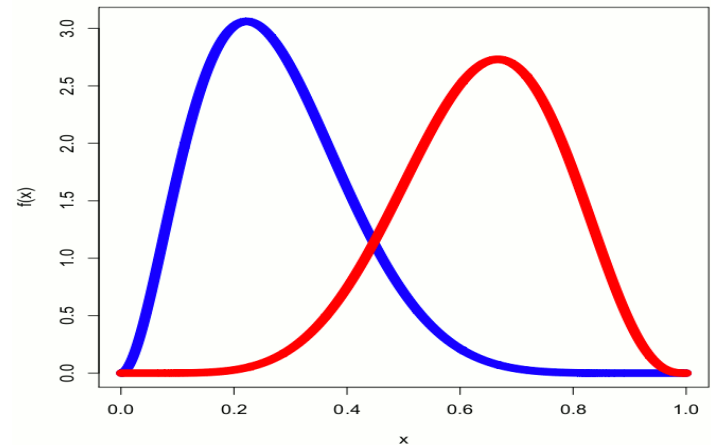
Prior
 $p \sim \text{Beta}(a, b)$

Data distribution
 $X_i \sim \text{Bern}(p)$

MAP will estimate the most likely value of p for this model

Where'd Ya Get Them $P(\theta)$?

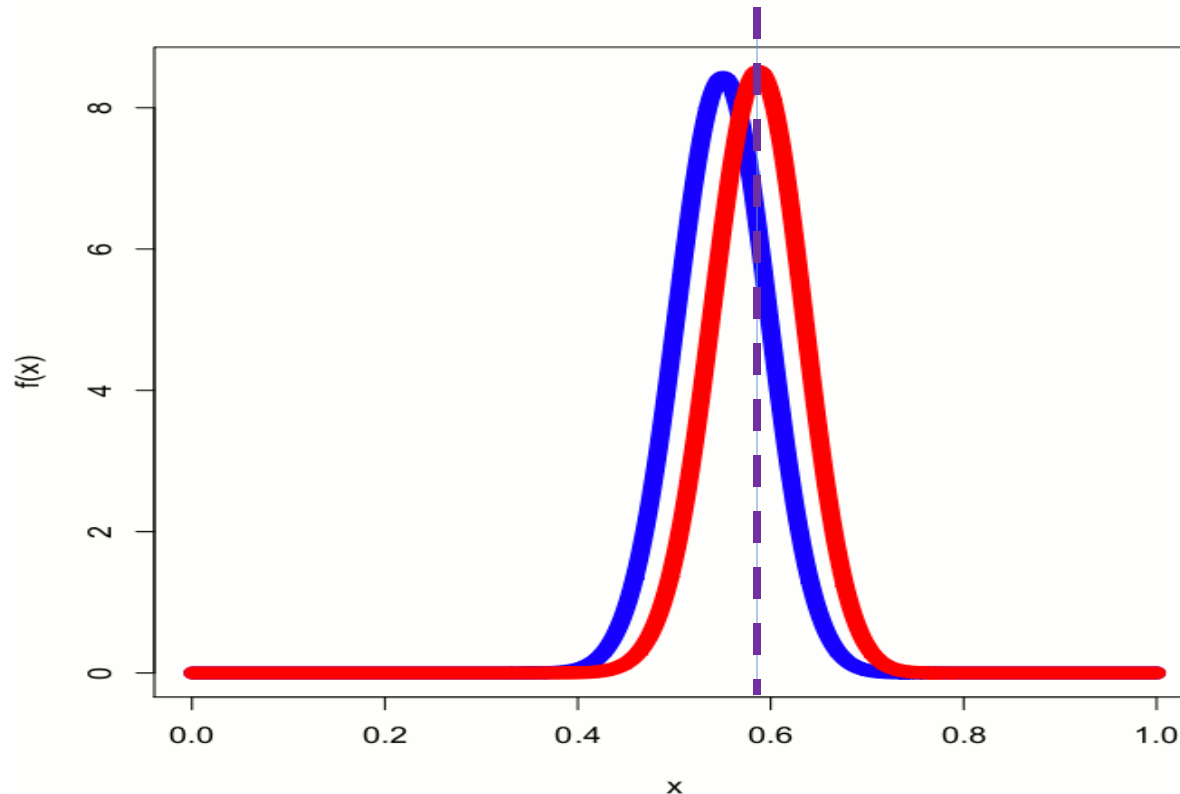
- θ is the probability a coin turns up heads
- Model θ with 2 different priors:
 - $P_1(\theta)$ is Beta(3,8) (blue)
 - $P_2(\theta)$ is Beta(7,4) (red)
- They look pretty different!



- Now flip 100 coins; get 58 heads and 42 tails
 - What do posteriors look like?

It's Like Having Twins

argmax returns the mode



- As long as we collect enough data, posteriors will converge to the true value!

Conjugate Distributions Without Tears

- Just for review...
- Have coin with unknown probability θ of heads
 - Our prior (subjective) belief is that $\theta \sim \text{Beta}(a, b)$
 - Now flip coin $k = n + m$ times, getting n heads, m tails
 - Posterior density: $(\theta \mid n \text{ heads}, m \text{ tails}) \sim \text{Beta}(a+n, b+m)$
 - Beta is conjugate for Bernoulli, Binomial, Geometric, and Negative Binomial
 - a and b are called “hyperparameters”
 - Saw $(a + b - 2)$ imaginary trials, of those $(a - 1)$ are “successes”
 - For a coin you never flipped before, use $\text{Beta}(x, x)$ to denote you think coin likely to be fair
 - How strongly you feel coin is fair is a function of x

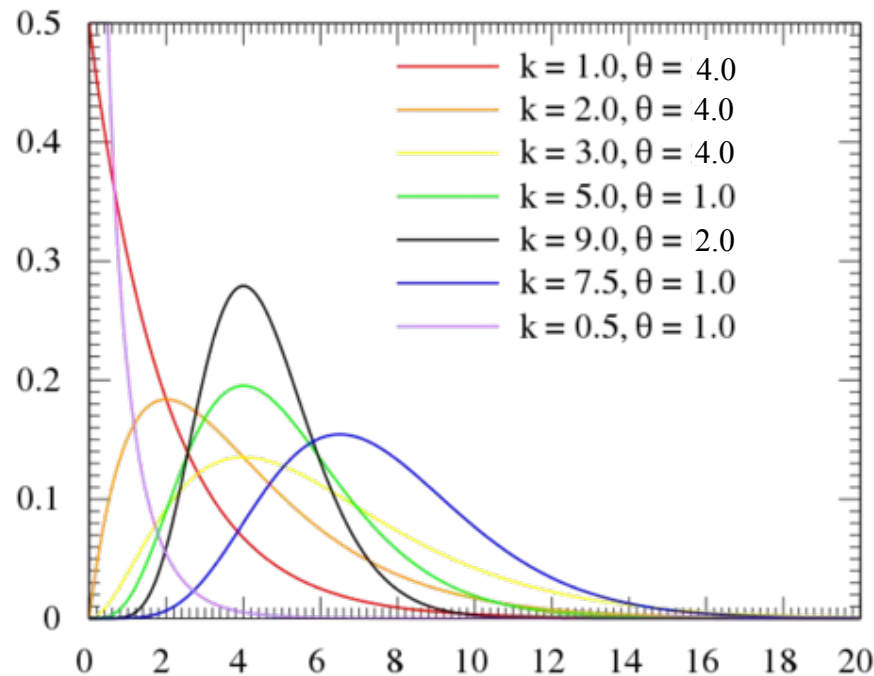
Gonna Need Priors

Parameter	Distribution for Parameter
Bernoulli p	Beta
Binomial p	Beta
Poisson λ	Gamma
Exponential λ	Gamma
Multinomial p_i	Dirichlet
Normal μ	Normal
Normal σ^2	Inverse Gamma

Don't need to know Inverse Gamma. But it will know you...

Good Times with Gamma

- Gamma(k, θ) distribution
 - Conjugate for Poisson Rate
 - Also conjugate for Exponential, but we won't delve into that
 - Intuitive understanding of hyperparameters:
 - Saw k total imaginary events during θ prior time periods



Good Times with Gamma

- Gamma(k, θ) distribution
 - Conjugate for Poisson Rate
 - Also conjugate for Exponential, but we won't delve into that
 - Intuitive understanding of hyperparameters:
 - Saw k total imaginary events during θ prior time periods
 - Updating with observations
 - After observing n events during next t time periods...
 - ... posterior distribution is Gamma($k + n, \theta + t$)
 - ...MAP estimator for Poisson with Gamma prior is $(k+n)/(\theta + t)$
 - Example: Prior for rate is Gamma(10, 5)
 - Saw 10 events in 5 time periods. Like observing at rate = 2
 - Now see 11 events in next 2 time periods \rightarrow Gamma(21, 7)
 - MAP rate = 3

Reviving an Old Story Line

The Multinomial Distribution $\text{Mult}(p_1, \dots, p_k)$

$$p(x_1, \dots, x_k) = \frac{n!}{x_1! \dots x_k!} p_1^{x_1} \dots p_k^{x_k}$$

Multinomial is Multiple Times the Fun

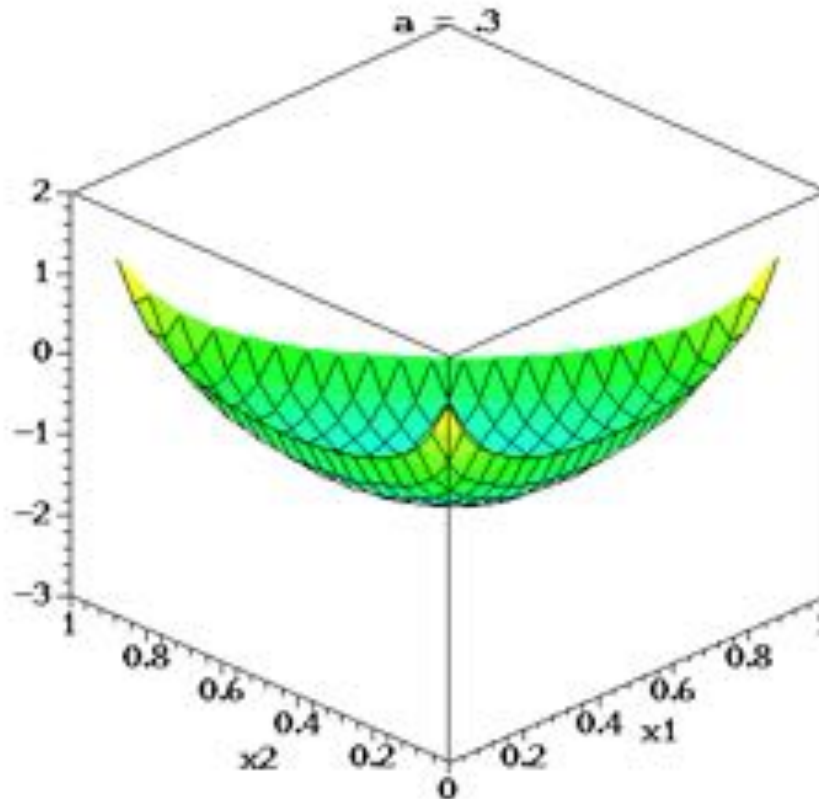
- Dirichlet(a_1, a_2, \dots, a_m) distribution
 - Conjugate for Multinomial
 - Dirichlet generalizes Beta in same way Multinomial generalizes Bernoulli

$$f(X_1 = x_1, X_2 = x_2, \dots, X_m = x_m) = K \prod_{i=1}^m x_i^{a_i - 1}$$

- Intuitive understanding of hyperparameters:
 - Saw $\sum_{i=1}^m a_i - m$ imaginary trials, with $(a_i - 1)$ of outcome i
- Updating to get the posterior distribution
 - After observing $n_1 + n_2 + \dots + n_m$, new trials with n_i of outcome i ...
 - ... posterior distribution is Dirichlet($a_1 + n_1, a_2 + n_2, \dots, a_m + n_m$)

Best Short Film in the Dirichlet Category

- And now a cool animation of $\text{Dirichlet}(a, a, a)$
 - This is actually *log* density (but you get the idea...)



Thanks
Wikipedia!

Example: Estimating Die Parameters



Your Happy Laplace

- Recall example of 6-sides die rolls:
 - $X \sim \text{Multinomial}(p_1, p_2, p_3, p_4, p_5, p_6)$
 - Roll $n = 12$ times
 - Result: 3 ones, 2 twos, 0 threes, 3 fours, 1 fives, 3 sixes
 - MLE: $p_1=3/12, p_2=2/12, p_3=0/12, p_4=3/12, p_5=1/12, p_6=3/12$
 - Dirichlet prior allows us to pretend we saw each outcome k times before. MAP estimate: $p_i = \frac{X_i + k}{n + mk}$
 - Laplace's "law of succession": idea above with $k = 1$
 - Laplace estimate: $p_i = \frac{X_i + 1}{n + m}$
 - Laplace: $p_1=4/18, p_2=3/18, p_3=1/18, p_4=4/18, p_5=2/18, p_6=4/18$
 - No longer have 0 probability of rolling a three!

The last estimator has risen...



One Shot Learning

Single training example:

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Test set:

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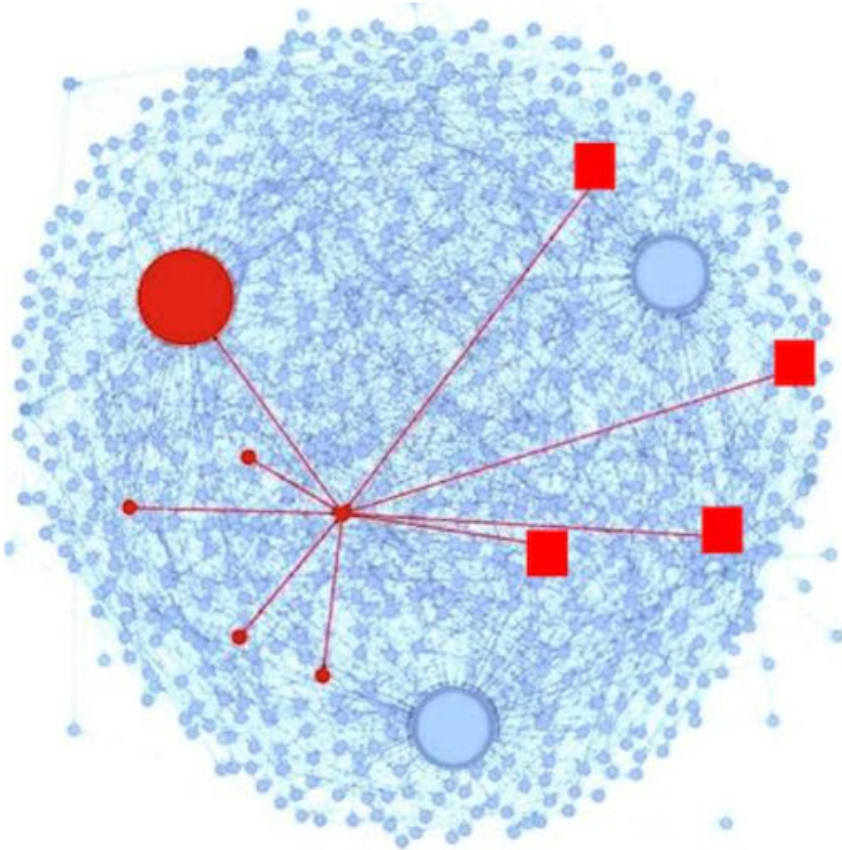
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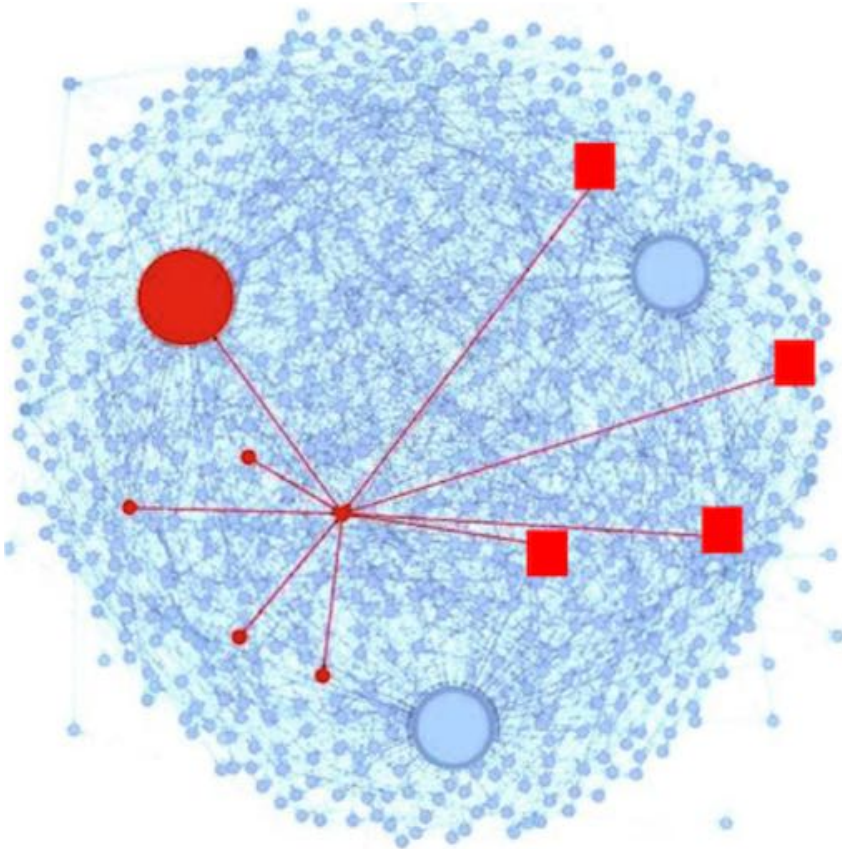
Is Peer Grading Accurate Enough?



Peer Grading on Coursera
HCI.

31,067 peer grades for
3,607 students.

Is Peer Grading Accurate Enough?



1. Defined random variables for:
 - True grade (s_i) for assignment i
 - Observed (z_i^j) score for assign i
 - Bias (b_j) for each grader j
 - Variance (r_j) for each grader j
2. Designed a probabilistic model that defined the distributions for all random variables

$$z_i^j \sim \mathcal{N}(\mu = s_i + b_j, \sigma = \sqrt{r_j})$$

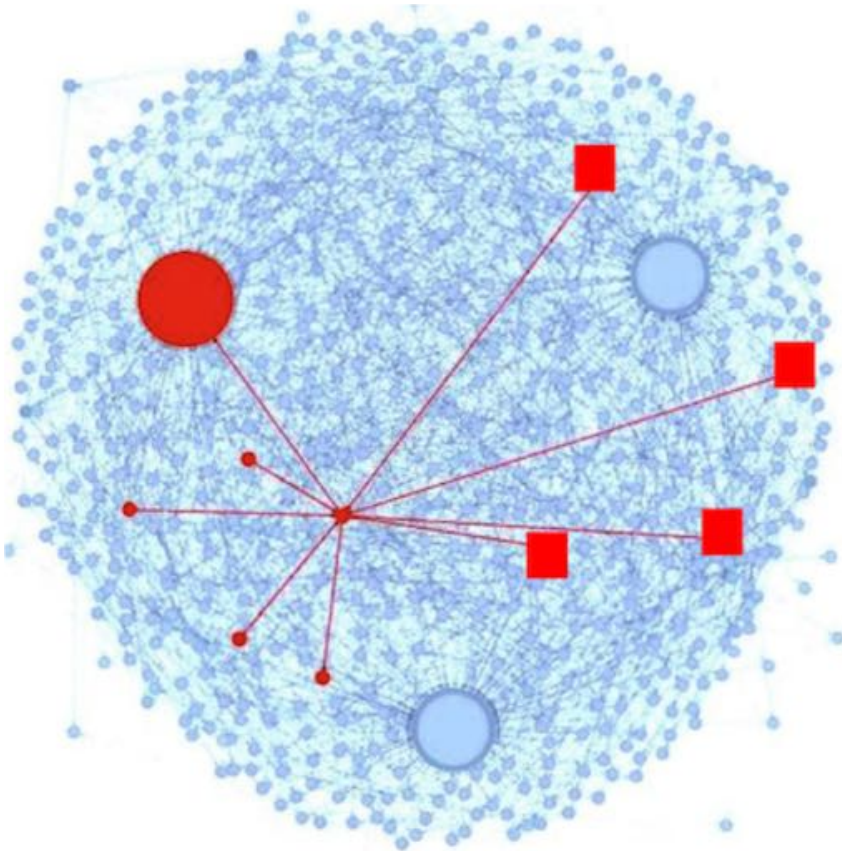
$$s_i \sim N(\mu_0, \sigma_0)$$

$$b_i \sim N(0, \eta_0)$$

$$r_i \sim \text{InvGamma}(\alpha_0, \theta_0)$$

 = hyperparameter

Is Peer Grading Accurate Enough?



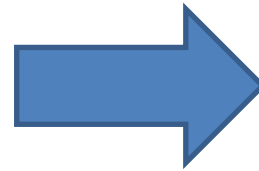
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2. Designed a probabilistic model that defined the distributions for all random variables
3. Found variable assignments using MAP estimation given the observed data

↑
Inference or Machine Learning

Improved Accuracy

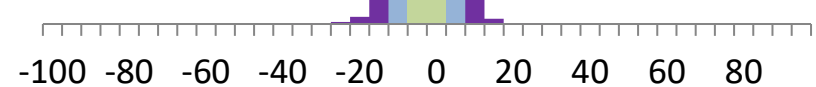
Before:

After:



Some students were getting very erroneous grades

99% within 10pp



Error is based on ground truth assignments. Results are across all assignments (~10,000 submissions)

Parent's Club



Next time: Machine Learning algorithms